



## CURRICULUM VITAE

**Prof. Perengki Susanto, S.E., M.Sc., Ph.D.**

**Faculty:** Fakultas Ekonomi

**Study Programs:** Ilmu Manajemen

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### Biography

Perengki Susanto, Ph.D. is an Professor at the Department of Management, Faculty of Economics and Business, Universitas Negeri Padang. He received his Bachelor of Management (S.E.) from Universitas Negeri Padang, and Master of Science in Management (M.Sc.) from Universitas Gadjah Mada, Indonesia. His Philosophy of Doctor (Ph.D.) from Graduate School of Business, Universiti Kebangsaan Malaysia. His major research interests include entrepreneurial orientation, social media capability, market orientation, marketing capabilities, e-money, strategic management issues, and small and medium-sized enterprises (SMEs) research. Now, He is also involved in an international research collaboration with Prince Songkla University in Thailand, BRAC University in Bangladesh, and other Malaysian universities like Universiti Utara Malaysia, Universiti Malaysia Pahang, University Malaya, Universiti Teknologi Mara and others

### Scopus of the Last 5 Years

Entrepreneurial orientation and performance of SMEs: the roles of marketing capabilities and social media usage. *Journal of Entrepreneurship in Emerging Economies*, Susanto P., 2023

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Effects of Industry 4.0 technologies and servitization on a firm performance: evidence from the Pakistani manufacturing sector. Journal of Manufacturing Technology Management, Imran M., 2024

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Adoption of SPACE-learning management system in education era 4.0: an extended technology acceptance model with self-efficacy. Frontiers in Education, Sesmiarni Z., 2024

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4th International Conference on the Future of Asean 2022 (ICoFA 2023), 324-335, 2023, SDM Wahid, NA Shafie, S  
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### Research of the Last 5 Years

Adopsi Financial Technology Berbasis Syariah Pada Kinerja Keberlanjutan (sustainable Performance) Usaha Kecil Menengah Di Kota Padang Berdasarkan Multidimensi Grup: Peran Turbulensi Teknologi Dan Kepemimpinan Digital Sebagai Pemoderasi. Pd-penelitian Dasar, Leader: Husnil Khatimah, Implementation Year: 2022

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Peran Orientasi Kewirausahaan Dan Persepsi Tentang Kontrol Perilaku Terhadap Intensi Kewirausahaan Pada Mahasiswa Perguruan Tinggi Di Indonesia Dan Malaysia. Penelitian Kerjasama Perguruan Tinggi Luar Negeri, Leader: Vidyarini Dwita, Implementation Year: 2022

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Peran Orientasi Kewirausahaan, Kapabilitas Media Sosial, Dan Dukungan Institusi Pemerintah Terhadap Kinerja Usaha Kecil Menengah Di Sumatera Barat. Penelitian Dasar Unggulan Perguruan Tinggi, Leader: Perengki Susanto, Implementation Year: 2022

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Adopsi E-money Oleh Konsumen Dan Pelaku Bisnis Ritel Di Sumatera Barat Berdasarkan Technology Acceptance Model Dan Diffusion Of Innovation Theory. Pd-penelitian Dasar, Leader: Rahmiati, Implementation Year: 2022

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Peran Orientasi Kewirausahaan, Kapabilitas Media Sosial, Dan Dukungan Institusi Pemerintah Terhadap Kinerja Usaha Kecil Menengah Di Sumatera Barat. Penelitian Dasar Unggulan Perguruan Tinggi, Leader: Perengki Susanto, Implementation Year: 2021

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Analisis Pengadopsian Uang Elektronik (e-money) Di Sumatera Barat Berbasis Unified Theory Of Acceptance And Use Of Technology (utaut): Peran Risiko Persepsian Dan Budaya Sebagai Pemoderasi. Pdpt-penelitian Dasar, Leader: Rahmiati, Implementation Year: 2021

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Analisis Keberlanjutan Penggunaan E-money Di Kota Padang Melalui Pendekatan Expectation-confirmation Theory. Penelitian Pemula, Leader: Husnil Khatimah, Implementation Year: 2021

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Analisis Faktor Anteseden Niat Beli Ulang Menggunakan Mobile Commerce Di Sumatera Barat: Peran Mediasi Dari Kepuasan Pengguna, Persepsian Risiko, Dan Kepercayaan Pada Aplikasi. Penelitian Tesis Magister, Leader: Perengki Susanto, Implementation Year: 2021

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Analisis Pengadopsian Uang Elektronik (e-money) Di Sumatera Barat Berbasis Unified Theory Of Acceptance And Use Of Technology (utaut): Peran Risiko Persepsian Dan Budaya Sebagai Pemoderasi. Penelitian Dasar, Leader: Rahmiati, Implementation Year: 2020

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Orientasi Kewirausahaan Dan Kinerja Usaha Kecil Dan Menengah Di Sumatera Barat Ditinjau Dari Aspek Literasi Digital, Religiusitas Manajerial, Budaya, Dan Keterlibatan Generasi. Penelitian Pusat/kelompok Riset, Leader: Perengki Susanto, Implementation Year: 2023

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Analisis Resiliensi Usaha Kecil Dan Menengah (ukm) Pasca Covid-19 Di Sumatera Barat: Peran Orientasi Kewirausahaan, Adopsi Media Sosial, Kepemimpinan Digital, Dan Kapasitas Inovasi. Penelitian Kerjasama Perguruan Tinggi Luar Negeri, Leader: Perengki Susanto, Implementation Year: 2023

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Analisis Resiliensi Usaha Kecil Dan Menengah (ukm) Pasca Covid-19 Di Sumatera Barat: Peran Orientasi Kewirausahaan, Adopsi Media Sosial, Kepemimpinan Digital, Dan Kapasitas Inovasi. Penelitian Kerjasama Perguruan Tinggi Luar Negeri, Leader: Perengki Susanto, Implementation Year: 2024

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Firm Performance: Do Digital Intensity Programs Matter? Analysis Based On Strategic Management Framework. Penelitian Fundamental - Reguler, Leader: Heny Hendrayati, Implementation Year: 2024

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Peran Transformasi Digital Pada Resiliensi Dan Kinerja Usaha Kecil Menengah Di Sumatera Barat: Integrasi Moderated Serial Mediation Quantitative Model Dan Fuzzy-set Qualitative Comparative Analysis. Penelitian Fundamental - Reguler, Leader: Perengki Susanto, Implementation Year: 2023

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### Community Service of the Last 5 Years

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### IPR's of the Last 5 Years

FAKTOR-FAKTOR YANG MEMPENGARUHI MINAT UNTUK WAKAF TUNAI SECARA ONLINE (ONLINE CASH WAQF). Inventor: Dr. Asyari, M.Si.; Dr. Awaluddin, M.A; Perengki Susanto, S.E., M.Sc., Ph.D., Publication Date: 2022-10-03

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MODEL PENGARUH DIMENSI KEADILAN ORGANISASI TERHADAP PERCEIVED ORGANIZATIONAL SUPPORT DAN ORGANIZATIONAL CITIZENSHIP BEHAVIOR. Inventor: Rini Sarianti, S.E, M.Si; Dra. Armida Silvia Asril, M.Si; Perengki Susanto, S.E, M.Sc, Ph.D, Publication Date: 2020-09-10

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MODEL ADOPSI UANG ELEKTRONIK DENGAN MODEL UNIFIED THEORY OF ACCEPTENCE AND USE OF TECHNOLOGY (UTAUT) BERBASIS RESIKO DAN BUDAYA. Inventor: Rahmiati SE, M. Sc., Perengki Susanto, SE, M. Sc, Ph. D, Publication Date: 2020-09-09

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### Book of the Last 5 Years

Determinan Minat Wakaf Tunai Online. ISBN: 9786235612904, Publisher: CV. Muharika Rumah Ilmiah, Year: 2023

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Riset Pemasaran. ISBN: 9786233727723, Publisher: Rajawali Pers, Year: 2022

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