



CURRICULUM VITAE

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Faculty: Fakultas Ekonomi

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Biography

Perengki Susanto, Ph.D. is an Professor at the Department of Management, Faculty of Economics and Business, Universitas Negeri Padang. He received his Bachelor of Management (S.E.) from Universitas Negeri Padang, and Master of Science in Management (M.Sc.) from Universitas Gadjah Mada, Indonesia. His Philosophy of Doctor (Ph.D.) from Graduate School of Business, Universiti Kebangsaan Malaysia. His major research interests include entrepreneurial orientation, social media capability, market orientation, marketing capabilities, e-money, strategic management issues, and small and medium-sized enterprises (SMEs) research. Now, He is also involved in an international research collaboration with Prince Songkla University in Thailand, BRAC University in Bangladesh, and other Malaysian universities like Universiti Utara Malaysia, Universiti Malaysia Pahang, University Malaya, Universiti Teknologi Mara and others

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Entrepreneurial orientation and performance of SMEs: the roles of marketing capabilities and social media usage. *Journal of Entrepreneurship in Emerging Economies*, Susanto P., 2023

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Analysis of Religiosity and MSME's Performance: the Mediating Role of Enterpreneurial Orientation. *JDM (Jurnal Dinamika Manajemen)* 14 (2), 317-326, 2023, R Parlyna, P Susanto, A Abror, A Marsal, 2023

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Adopsi Financial Technology Berbasis Syariah Pada Kinerja Keberlanjutan (sustainable Performance) Usaha Kecil Menengah Di Kota Padang Berdasarkan Multidimensi Grup: Peran Turbulensi Teknologi Dan Kepemimpinan Digital Sebagai Pemoderasi. Pd-penelitian Dasar, Leader: Husnil Khatimah, Implementation Year: 2022

Peran Orientasi Kewirausahaan Dan Persepsi Tentang Kontrol Perilaku Terhadap Intensi Kewirausahaan Pada Mahasiswa Perguruan Tinggi Di Indonesia Dan Malaysia. Penelitian Kerjasama Perguruan Tinggi Luar Negeri, Leader: Vidyarani Dwita, Implementation Year: 2022

Peran Orientasi Kewirausahaan, Kapabilitas Media Sosial, Dan Dukungan Institusi Pemerintah Terhadap Kinerja Usaha Kecil Menengah Di Sumatera Barat. Penelitian Dasar Unggulan Perguruan Tinggi, Leader: Perengki Susanto, Implementation Year: 2022

Adopsi E-money Oleh Konsumen Dan Pelaku Bisnis Ritel Di Sumatera Barat Berdasarkan Technology Acceptance Model Dan Diffusion Of Innovation Theory. Pd-penelitian Dasar, Leader: Rahmiati, Implementation Year: 2022

Peran Orientasi Kewirausahaan, Kapabilitas Media Sosial, Dan Dukungan Institusi Pemerintah Terhadap Kinerja Usaha Kecil Menengah Di Sumatera Barat. Penelitian Dasar Unggulan Perguruan Tinggi, Leader: Perengki Susanto, Implementation Year: 2021

Analisis Pengadopsian Uang Elektronik (e-money) Di Sumatera Barat Berbasis Unified Theory Of Acceptance And Use Of Technology (utaut): Peran Risiko Persepsian Dan Budaya Sebagai Pemoderasi. Pdpt-penelitian Dasar, Leader: Rahmiati, Implementation Year: 2021

Analisis Keberlanjutan Penggunaan E-money Di Kota Padang Melalui Pendekatan Expectation-confirmation Theory. Penelitian Pemula, Leader: Husnil Khatimah, Implementation Year: 2021

Analisis Faktor Anteseden Niat Beli Ulang Menggunakan Mobile Commerce Di Sumatera Barat: Peran Mediasi Dari Kepuasan Pengguna, Persepsian Risiko, Dan Kepercayaan Pada Aplikasi. Penelitian Tesis Magister, Leader: Perengki Susanto, Implementation Year: 2021

Analisis Pengadopsian Uang Elektronik (e-money) Di Sumatera Barat Berbasis Unified Theory Of Acceptance And Use Of Technology (utaut): Peran Risiko Persepsian Dan Budaya Sebagai Pemoderasi. Penelitian Dasar, Leader: Rahmiati, Implementation Year: 2020

Orientasi Kewirausahaan Dan Kinerja Usaha Kecil Dan Menengah Di Sumatera Barat Ditinjau Dari Aspek Literasi Digital, Religiusitas Manajerial, Budaya, Dan Keterlibatan Generasi. Penelitian Pusat/kelompok Riset, Leader: Perengki Susanto, Implementation Year: 2023

Analisis Resiliensi Usaha Kecil Dan Menengah (ukm) Pasca Covid-19 Di Sumatera Barat: Peran Orientasi Kewirausahaan, Adopsi Media Sosial, Kepemimpinan Digital, Dan Kapasitas Inovasi. Penelitian Kerjasama Perguruan Tinggi Luar Negeri, Leader: Perengki Susanto, Implementation Year: 2023

Community Service of the Last 5 Years

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IPR's of the Last 5 Years

FAKTOR-FAKTOR YANG MEMPENGARUHI MINAT UNTUK WAKAF TUNAI SECARA ONLINE (ONLINE CASH WAQF). Inventor: Dr. Asyari, M.Si.; Dr. Awaluddin, M.A; Perengki Susanto, S.E., M.Sc., Ph.D., Publication Date: 2022-10-03

MODEL PENGARUH DIMENSI KEADILAN ORGANISASI TERHADAP PERCEIVED ORGANIZATIONAL SUPPORT DAN ORGANIZATIONAL CITIZENSHIP BEHAVIOR. Inventor: Rini Sarianti, S.E, M.Si; Dra. Armida Silvia Asril, M.Si; Perengki Susanto, S.E, M.Sc, Ph.D, Publication Date: 2020-09-10

MODEL ADOPSI UANG ELEKTRONIK DENGAN MODEL UNIFIED THEORY OF ACCEPTENCE AND USE OF TECHNOLOGY (UTAUT) BERBASIS RESIKO DAN BUDAYA. Inventor: Rahmiati SE, M. Sc., Perengki Susanto, SE, M. Sc, Ph. D, Publication Date: 2020-09-09

Book of the Last 5 Years

Determinan Minat Wakaf Tunai Online. ISBN: 9786235612904, Publisher: CV. Muharika Rumah Ilmiah, Year: 2023

Riset Pemasaran. ISBN: 9786233727723, Publisher: Rajawali Pers, Year: 2022

Manajemen Ritel. ISBN: 9786233723763, Publisher: Rajawali Pers, Year: 2022

Leadership in A Wave of Change. ISBN: 9789672513797, Publisher: UKM Press, Year: 2021
