



## CURRICULUM VITAE

**Abror, S.E., M.E., Ph.D.**

**Faculty:** Fakultas Ekonomi

**Study Programs:** Manajemen

**Email: , Phone:**

### Biography

#### Scopus of the Last 5 Years

Do Sustainable Tourism Development, Psychological Safety, and Halal Friendly Destination Performance Lead to Tourist Electronic Word of Mouth? the Role of Tourist Satisfaction. *International Journal of Sustainable Development and Planning*, Aimon H., 2023

Islamic bank trust: the roles of religiosity, perceived value and satisfaction. *Asia Pacific Journal of Marketing and Logistics*, Abror A., 2022

Modelling halal restaurant's brand image and customer's revisit intention. *Journal of Islamic Marketing*, Wardi Y., 2022

Crisis and disaster management for halal tourism: a systematic review. *Tourism Review*, Sofyan A.S., 2022

Perceived risk and tourist's trust: the roles of perceived value and religiosity. *Journal of Islamic Marketing*, Abror A., 2022

The role of social media in the political involvement of millennials. *Spanish Journal of Marketing - ESIC*, Hamid R.S., 2022

Organizational Capability, Market Perspective, and Green Innovation Adoption: Insight From Indonesian Food Processing Small and Medium-Sized Enterprises. *Journal of Small Business Strategy*, Najib M., 2022

The Influence of Environmental and Non-Environmental Factors on Tourist Satisfaction in Halal Tourism Destinations in West Sumatra, Indonesia. *Sustainability (Switzerland)*, Zulvianti N., 2022

Analysis of the application of data mining clustering model in the selection of the best study program based on student interests at the University of Aceh Province. *AIP Conference Proceedings*, Asbar Y., 2022

Leaders' support of sustainable innovation and business sustainability in developing countries: Evidence from small and medium food processing enterprises. *Sustainability (Switzerland)*, Najib M., 2021

Service quality, religiosity, customer satisfaction, customer engagement and Islamic bank's customer loyalty. *Journal of Islamic Marketing*, Abror A., 2020

Self-efficacy, employee engagement, remuneration and employee loyalty in higher education: The role of satisfaction and Ocb. *International Journal of Advanced Science and Technology*, Abror A., 2020

Psychological safety and organisational performance: A systematic literature review. *International Journal of Advanced Science and Technology*, Abror A., 2020

Antecedents of word of mouth in Muslim-friendly tourism marketing: the role of religiosity. *Journal of Islamic Marketing*, Abror A., 2020

The impact of Halal tourism, customer engagement on satisfaction: moderating effect of religiosity. *Asia Pacific Journal of Tourism Research*, Abror A., 2019

Perceived Environmental Value, Destination Image, and Tourist Loyalty: The Role of Tourist Satisfaction and Religiosity. *Sustainability (Switzerland)*, Zulvianti N., 2023

GENERATION Z's FINANCIAL BEHAVIOUR: THE ROLE OF ISLAMIC FINANCIAL LITERACY. *ISRA International Journal of Islamic Finance*, Patrisia D., 2023

The role of social media in building trust, self-perceived creativity and satisfaction for millennial entrepreneurs. *Journal of Small Business and Enterprise Development*, Hamid R.S., 2023

Antecedents of Muslim tourist loyalty: The role of Islamic religiosity and tourist value co-creation. *Cogent Business and Management*, Abror A., 2023

Antecedents of customer value co-creation in Islamic banking: The role of religiosity, perceived value and behavioral factors. *Cogent Business and Management*, Abror A., 2023

### Web of Science (WoS) of the Last 5 Years

Modelling halal restaurant's brand image and customer's revisit intention. *JOURNAL OF ISLAMIC MARKETING*, Wardi, Y; Trinanda, O; Abror, A., 2022

Perceived risk and tourist's trust: the roles of perceived value and religiosity. *JOURNAL OF ISLAMIC MARKETING*, Abror, A; Patrisia, D; Engriani, Y; Omar, MW; Wardi, Y; Noor, NMB; Ahmad, SSS; Najib, M., 2022

Crisis and disaster management for halal tourism: a systematic review. *TOURISM REVIEW*, Sofyan, AS; Abror, A; Putra, TW; Muslihati, M; Sofyan, S; Sirajuddin, S; Katman, MN; Darussalam, AZ., 2022

Islamic bank trust: the roles of religiosity, perceived value and satisfaction. *ASIA PACIFIC JOURNAL OF MARKETING AND LOGISTICS*, Abror, A; Patrisia, D; Engriani, Y; Idris, I; Dastgir, S., 2022

The Influence of Environmental and Non-Environmental Factors on Tourist Satisfaction in Halal Tourism Destinations in West Sumatra, Indonesia. *SUSTAINABILITY*, Zulvianti, N; Aimon, H; Abror, A., 2022

Antecedents of word of mouth in Muslim-friendly tourism marketing: the role of religiosity. *JOURNAL OF ISLAMIC MARKETING*, Abror, A; Patrisia, D; Trinanda, O; Omar, MW; Wardi, Y., 2021

Leaders' Support of Sustainable Innovation and Business Sustainability in Developing Countries: Evidence from Small and Medium Food Processing Enterprises. *SUSTAINABILITY*, Najib, M; Rahman, AAA; Abror, A; Rachmawati, R; Simanjuntak, M; Prasetya, P; Suhartanto, D; Fahma, F., 2021

Service quality, religiosity, customer satisfaction, customer engagement and Islamic bank's customer loyalty. *JOURNAL OF ISLAMIC MARKETING*, Abror, A; Patrisia, D; Engriani, Y; Evanita, S; Yasri, Y; Dastgir, S., 2020

The impact of Halal tourism, customer engagement on satisfaction: moderating effect of religiosity. *ASIA PACIFIC JOURNAL OF TOURISM RESEARCH*, Abror, A; Wardi, Y; Trinanda, O; Patrisia, D., 2019

Corporate Diversification and Corporate Social Performance in Indonesia. *ETIKONOMI*, Patrisia, D; Dastgir, S; Abror, A., 2019

Employee Engagement, Satisfaction and Loyalty: Preliminary Findings. PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Syahrizal, S; Patrisia, D; Abror, A;, 2019

The Effects of Interpersonal Communication and Organizational Commitment on Organizational Citizenship Behavior (at Agam District Government). PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Nofia, D; Yasri, Y; Abror, A;, 2019

The Effect of Entrepreneurial Orientation, Market Orientation, Business Network Ability and Product Innovation on Performance (Study in Small and Micro Enterprises of Food in Padang). PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Najmi, N; Abror, A;, 2019

The Effect of Service Quality, Halal Tourism on Brand Image of Hotels in Padang. PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Irama, D; Abror, A;, 2019

The Influence of Ethical Leadership, Intrinsic Motivation, and Work Commitments on Job Satisfaction (Study of the Ministry of Religion, Padang City and Pasaman District). PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Trisno, T; Abror, A;, 2019

The Influence of Satisfaction on Service Quality and Trust in Products on Loyalty of Bank Rakyat Indonesia Credit Cards Users in Padang Panjang. PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Azwar, A; Evanita, S; Abror, A;, 2019

The Influence of Electronic Word of Mouth, Value Co-Creation and Brand Image on Trust. PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Abror, A; Ayuni, S; Engriani, Y;, 2019

The Effect of Customer Brand Engagement, Customer Satisfaction and Brand Love, on Honda Customer-Based Brand Equity. PROCEEDINGS OF THE THIRD PADANG INTERNATIONAL CONFERENCE ON ECONOMICS EDUCATION, ECONOMICS, BUSINESS AND MANAGEMENT, ACCOUNTING AND ENTREPRENEURSHIP (PICEEBA 2019), Meirani, M; Abror, A;, 2019

Perceived Environmental Value, Destination Image, and Tourist Loyalty: The Role of Tourist Satisfaction and Religiosity. SUSTAINABILITY, Zulvianti, N; Aimon, H; Abror, A;, 2023

Antecedents of customer value co-creation in Islamic banking: The role of religiosity, perceived value and behavioral factors. COGENT BUSINESS & MANAGEMENT, Abror, A; Patrisia, D; Engriani, Y; Noor, NMB; Omar, MW; Hafizh, M; Gaffar, V; Linda, MR;, 2023

### Google Scholar of the Last 5 Years

- Implementation of Linear Regression to Predict New Student Admissions as a First Step to Determine Campus Marketing Strategy. *INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH AND ANALYSIS*, 2023, Y Asbar, AP Sapnabiby, A Janner Simarmata, 2023
- 
- Perceived Environmental Value, Destination Image, and Tourist Loyalty: The Role of Tourist Satisfaction and Religiosity. *Sustainability* 15 (10), 8038, 2023, N Zulvianti, H Aimon, A Abror, 2023
- 
- The role of social media in the political involvement of millennials. *Spanish Journal of Marketing-ESIC* 26 (1), 61-79, 2022, RS Hamid, A Abror, SM Anwar, A Hartati, 2022
- 
- The effect of electronic Word of Mouth, destination social responsibility, destination image, and destination trust on intention to visit on Kinantan wildlife and culture. *Marketing Management Studies* 2 (1), 59-74, 2022, MK Pardila, A Abror, 2022
- 
- Organizational capability, market perspective, and green innovation adoption: Insight from Indonesian food processing small and medium-sized enterprises. *Journal of Small Business Strategy* 32 (2), 51-66, 2022, M Najib, F Fahma, A Abror, D Suhartanto, 2022
- 
- PENGARUH KOMUNIKASI PEMASARAN DIGITAL, HARGA, DAN KUALITAS PRODUK TERHADAP KEPUTUSAN PEMBELIAN PADA UMKM. *Jurnal Manajemen dan Bisnis (Performa)* 19 (1), 56-68, 2022, RS Alam, RS Hamid, Sapar, 2022
- 
- Literasi keuangan syariah pada generasi Z: Peran keluarga dan religiusitas. *Jurnal Kajian Manajemen Bisnis* 11 (1), 1-15, 2022, D Patrisia, A Abror, 2022
- 
- Creation of competitive advantage in improving the business performance of banking companies. *Jurnal Siasat Bisnis*, 121-137, 2022, D Patrisia, MR Linda, A Abror, 2022
- 
- The influence of environmental and non-environmental factors on tourist satisfaction in halal tourism destinations in West Sumatra, Indonesia. *Sustainability* 14 (15), 9185, 2022, N Zulvianti, H Aimon, A Abror, 2022
- 
- THE INFLUENCE OF EASE OF USE, E-SERVICE QUALITY AND PERCEIVED USEFULNESS AS AN INTERVENING VARIABLE AN INTENTION TO REUSE ZALORA ONLINE FASHION APPLICATION. *Banking and Management Review* 11 (1), 1553-1568, 2022, D Pratiwi, R Rahmiati, A Abror, 2022
- 
- Influence of market orientation, learning orientation, and self entrepreneurial efficacy on business performance of micro, small and medium enterprises of clothing convection in. *Marketing Management Studies* 2 (3), 258-266, 2022, RD Satria, A Abror, 2022
- 
- Perceived risk and tourist's trust: the roles of perceived value and religiosity. *Journal of Islamic Marketing* 13 (12), 2742-2758, 2022, A Abror, D Patrisia, Y Engriani, MW Omar, Y Wardi, NMBM Noor, ..., 2022
- 
- Modelling halal restaurant's brand image and customer's revisit intention. *Journal of Islamic Marketing* 13 (11), 2254-2267, 2022, Y Wardi, O Trinanda, A Abror, 2022
- 
- ANALISIS SISTEM PENDUKUNG KEPUTUSAN KELOMPOK DENGAN MODEL AHP DAN BORDA DALAM MENDUKUNG STRATEGI MANAJEMEN PEMASARAN MINAT SISWA PADA UNIVERSITAS SWASTA. *HUMAN FALAH: Jurnal Ekonomi dan Bisnis Islam* 9 (2), 77-103, 2022, Y Asbar, A Pratama, J Simarmata, 2022
- 
- Orientasi kewirausahaan dan kinerja IKM sektor pariwisata: A systematic literature review. *Jurnal Ilmu Manajemen* 10 (4), 1194-1210, 2022, R Parlyna, P Susanto, A Abror, 2022
- 
- Crisis and disaster management for halal tourism: a systematic review. *Tourism Review*, 2022, AS Sofyan, A Abror, TW Putra, M Muslihati, S Sofyan, S Sirajuddin, ..., 2022
-

Influence of Organizational Commitment and Perceived Organizational Support Against Turnover Intention on Work Engagement as Mediation on Employees of PT. Bank Negara IndonesiaÂ .... Eighth Padang International Conference On Economics Education, EconomicsÂ ..., 2022, FP Martias, 2022

---

Islamic bank trust: the roles of religiosity, perceived value and satisfaction. Asia Pacific Journal of Marketing and Logistics 34 (2), 368-384, 2022, A Abror, D Patrisia, Y Engriani, I Idris, S Dastgir, 2022

---

Crisis and disaster management for halal tourism: a systematic review. Tourism Review 77 (1), 129-145, 2021, AS Sofyan, A Abror, TW Putra, M Muslihati, S Sofyan, S Sirajuddin, ..., 2021

---

Islamic bank trust: the roles of religiosity, perceived value and satisfaction. Asia Pacific Journal of Marketing and Logistics 34 (2), 368-384, 2021, A Abror, D Patrisia, Y Engriani, I Idris, S Dastgir, 2021

---

Modelling halal restaurant's brand image and customer's revisit intention. Journal of Islamic Marketing, 2021, Y Wardi, O Trinanda, A Abror, 2021

---

Perceived risk and tourist's trust: the roles of perceived value and religiosity. Journal of Islamic Marketing, 2021, A Abror, D Patrisia, Y Engriani, MW Omar, Y Wardi, NMBM Noor, ..., 2021

---

Application of AHP to support the Marketing Management Promotion Strategy of Universities in Aceh. Jurnal Mantik 5 (3), 1905-1909, 2021, Y Asbar, S Biby, A Pratama, J Simarmata, A Abror, 2021

---

Leaders' support of sustainable innovation and business sustainability in developing countries: Evidence from small and medium food processing enterprises. Sustainability 13 (23), 13091, 2021, M Najib, AA Abdul Rahman, A Abror, R Rachmawati, M Simanjuntak, ..., 2021

---

The The influence of customer engagement on brand loyalty: social interactivity and satisfaction as mediating variables. Marketing Management Studies 1 (4), 307-320, 2021, R Muhammad, A Abror, 2021

---

The Influence of Job Characteristics, Empowering Leadership, Perceived Organizational Support, and Psychological Capital on Employee Engagement in Service Type A, West PasamanÂ .... Seventh Padang International Conference On Economics Education, EconomicsÂ ..., 2021, B Sriyono, 2021

---

Antecedent of Customer E-Loyalty in Global Tourism Websites: The Mediation Role of E-Satisfaction and E-Trust. Seventh Padang International Conference On Economics Education, EconomicsÂ ..., 2021, AN Lova, 2021

---

Antecedents of word of mouth in Muslim-friendly tourism marketing: the role of religiosity. Journal of Islamic Marketing 12 (4), 882-899, 2021, A Abror, D Patrisia, O Trinanda, MW Omar, Y Wardi, 2021

---

Strategy to Improve the Quality of Education in Semen Padang. 4th Padang International Conference on Education, Economics, Business andÂ ..., 2020, I Mardiono, 2020

---

Self-Efficacy, Employee Engagement, Remuneration and Employee Loyalty in Higher Education: The Role of Satisfaction and Ocb. International Journal of Advanced Science and Technology 29 (3), 5456 - 5470, 2020, A Abror, D Patrisia, S Syahrizal, R Sarianti, S Dastgir, 2020

---

Antecedents of word of mouth in Muslim-friendly tourism marketing: the role of religiosity. Journal of Islamic Marketing 12 (4), 882-899, 2020, A Abror, D Patrisia, O Trinanda, MW Omar, Y Wardi, 2020

---

Psychological Safety and Organisational Performance: A Systematic Literature Review. International Journal of Advanced Science and Technology 29 (5), 3634-3644, 2020, A Abror, D Patrisia, 2020

---

Self-Efficacy, Employee Engagement and Organizational Citizenship Behavior (Ocb). The Fifth Padang International Conference On Economics Education, EconomicsÂ ..., 2020, J Asli, S Evanita, D Patrisia, 2020

---

- The Effect of Electronic Word of Mouth and Service Quality on Satisfafaction: Destination Image as a Mediator. 4th Padang International Conference on Education, Economics, Business andÂ ..., 2020, Nurhidayati, Abror, 2020
- The Influence of Psychological Capital, Employee Engagement, Organizational Commitment to Creativity of Civil Servants in the Government of Bukittinggi City. Advances in Economics, Business and Management Research 152, 2020, FS Abror, 2020
- Journal of Islamic Marketing. , SH Hassan, H Ara, A Sani, VM Ekowati, SK Ariffin, NQ Ihsannuddin, ..., 2020
- Service quality, religiosity, customer satisfaction, customer engagement and Islamic bank's customer loyalty. Journal of Islamic Marketing 11 (6), 1691-1705, 2020, A Abror, D Patrisia, Y Engriani, S Evanita, Y Yasri, S Dastgir, 2020
- Effect of Service Quality and Satisfaction on Customer Loyalty of Minang Fantasi Water Park in Padang Panjang City. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, Z Zurnawati, S Evanita, A Abror, 2019
- The role of cynicism, harmony and growth need strength as antecedents of employee involvement in an organization. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, MA Zona, C Andriani, A Abror, 2019
- The Effect of Consumer Ethnocentrism and Social Status on Repurchase Decision of Local Cosmetic Products in Padang City. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, M Larasati, Y Yasri, A Abror, 2019
- Effect of Destination Image, Perceived Value, Tourism Satisfaction with Return To Visit. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, AA Lestari, Y Yasri, A Abror, 2019
- Effect of organizational culture, leadership and compensation on employee engagement in coca-cola amatil indonesia central sumatra. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, H Maison, Y Yasri, A Abror, 2019
- Influence of marketing mix to customer loyalty in Sari Anggrek Store. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, RA Zulhit, Y Yasri, A Abror, 2019
- The Influence of brand image and perceived quality on brand loyalty with brand trust as mediator in PT Bank Syariah Mandiri. , RYA Abror, 2019
- The Effects of Leadership Function, Work Motivation and Job Satisfaction on Employee's Work Discipline at STIKes Fort De Kock Bukittinggi. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, R Setiawan, B Muchtar, A Abror, 2019
- The relationship between religiosity, service quality, customer satisfaction and customer loyalty. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, F Setiawan, I Idris, A Abror, 2019
- The effect of employee engagement and job satisfaction on Organizational Citizenship Behavior (OCB). 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, AS Affandi, D Patrisia, S Syahrizal, A Abror, 2019
- The influence of convenience, enjoyment, perceived risk, and trust on the attitude toward online shopping. 2nd padang international conference on education, economics, business andÂ ..., 2019, S Marza, I Idris, A Abror, 2019
- The impact of innovative behavior, commitment, organizational culture, and ethical leadership on performance. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, Z Zulhelmi, B Muchtar, A Abror, 2019



The Effect of Self-Efficacy on Loyalty with Job Satisfaction as a Mediating Variable: Study at Universitas Negeri Padang. 2nd Padang International Conference on Education, Economics, Business and ... , 2019, F Rozi, S Syahrizal, D Patrisia, A Abror, 2019

---

The impact of Halal tourism, customer engagement on satisfaction: moderating effect of religiosity. Asia Pacific Journal of Tourism Research 24 (7), 633-643, 2019, A Abror, Y Wardi, O Trinanda, D Patrisia, 2019

---

The entrepreneurial attitudes of higher education students. 1st International Conference on Economics, Business, Entrepreneurship, and ... , 2019, D Patrisia, A Abror, S Doriza, E Maulida, 2019

---

Pengaruh customer engagement terhadap loyalitas nasabah dengan kepuasan pelanggan sebagai variabel intervening (study kasus pada Bank Bri unit Belimbing Padang). Jurnal Ecogen 2 (2), 156-164, 2019, RE Marta, A Abror, O Trinanda, 2019

---

Service Excellent Rumah Makan Padang Dalam Perspektif Wisata Islami. International Journal of Community Service Learning 3 (3), 133-137, 2019, Y Wardi, A Abror, O Trinanda, 2019

---

The link between service quality, corporate image and behavioral intention: Satisfaction as an intervening variable. International Journal of Modern Trends in Social Sciences 2 (8), 119-131, 2019, Y Engriani, M Permatasari, A Abror, D Patrisia, 2019

---

Corporate Diversification and Corporate Social Performance in Indonesia. The Causality Between Agriculture, Industry, and Economic Growth: Evidence ... , 2019, D Patrisia, A Shabbir Dastgir, 2019

---

Employee Engagement, Satisfaction and Loyalty: Preliminary Findings. Third Padang International Conference On Economics Education, Economics ... , 2019, S Syahrizal, D Patrisia, 2019

---

The Influence of Satisfaction on Service Quality and Trust in Products on Loyalty of Bank Rakyat Indonesia Credit Cards Users in Padang Panjang. Third Padang International Conference On Economics Education, Economics ... , 2019, S Evanita, 2019

---

Service quality, religiosity, customer satisfaction, customer engagement and Islamic bank's customer loyalty. Journal of Islamic Marketing 11 (6), 1691-1705, 2019, A Abror, D Patrisia, Y Engriani, S Evanita, Y Yasri, S Dastgir, 2019

---

Service quality, customer satisfaction and customer loyalty: Preliminary findings. , A Abror, D Patrisia, Y Engriani, 2019

---

The Influence of Electronic Word of Mouth, Value Co-Creation and Brand Image on Trust. Third Padang International Conference On Economics Education, Economics ... , 2019, S Ayuni, Y Engriani, 2019

---

The Effect of Customer Brand Engagement, Customer Satisfaction and Brand Love, on Honda Customer-Based Brand Equity. Advances in Economics, Business and Management Research 97, 341-352, 2019, M Meirani, A Abror, 2019

---

The Influence of E-Wom and Image Destination on Revisit Decision Moderated by Trust: A Literature Review. 2nd Padang International Conference on Education, Economics, Business and ... , 2019, Y Yerizal, A Abror, 2019

---

THE INFLUENCE OF ELECTRONIC WORD-OF-MOUTH, SERVICE QUALITY, DESTINATION IMAGE AND SATISFACTION TOWARD REVISIT INTENTION (STUDY ON BUKITTINGGI CITY, WEST SUMATERA). Jurnal Ecogen 2 (2), 92-102, 2019, Al Ahlunnazak, A Abror, 2019

---

Pengaruh dimensi kualitas jasa terhadap minat mengunjungi kembali wisatawan pada objek wisata pantai carocok Painan. Jurnal Kajian Manajemen Bisnis 8 (1), 1-9, 2019, H Karim, A Abror, 2019

---

The effect of service quality, halal tourism on brand image of hotels in Padang. Third International Conference On Economics Education, Economics, BusinessÂ ..., 2019, D Irama, A Abror, 2019

---

The Influence of Customer Value, Corporate Image, and Service Innovation towards Customer Satisfaction. Jurnal Praktik Bisnis 8 (1), 63-70, 2019, W Ganiesa, A Abror, F Firman, 2019

---

Effect Of Customer Brand Engagement, Customer Satisfaction and Brand Love, To Customer-Based Brand Equity On Brand Honda Motorcycle In Padang State University Faculty Of Economics. The 3rd Padang International Conference On Education, Economics, BusinessÂ ..., A Abror, 2019

---

Pengaruh Reputasi, Electronic Word of Mouth dan Web Quality terhadap Kepercayaan Pelanggan Shopee di kota Padang.. Universitas Negeri Padang, 2019, ZR Zalni, 2019

---

The Influence of Ethical Leadership, Intrinsic Motivation, And Work Commitments on Job Satisfaction (Study of the Ministry of Religion, Padang City and Pasaman District). Adv. Econ. Bus. Manag. Res 97, 310-320, 2019, T Trisno, A Abror, 2019

---

Pengaruh Customer Satisfaction dan Trust Terhadap e WOM: Commitment Sebagai Variabel Intervening (Studi Pada Mahasiswa Universitas Negeri Padang). Jurnal Kajian Manajemen Dan Wirausaha 1 (3), 11-25, 2019, TP Parnataria, A Abror, 2019

---

Pengaruh persepsi risiko dan kepercayaan pada vendor terhadap minat beli yang dimediasi oleh sikap konsumen toko online Lazada di Kota Padang. Jurnal Kajian Manajemen Dan Wirausaha 1 (1), 46-58, 2019, F Ansyah, A Abror, 2019

---

Effect of Customer Brand Engagement, Customer Satisfaction and Brand Love, to Customer-Based Brand Equity on Brand Honda Motorcycle in Faculty of Economic in Universitas NegeriÂ .... Third Padang International Conference On Economics Education, EconomicsÂ ..., M Meirani, 2019

---

Effect of Customer Brand Engagement, Customer Satisfaction and Brand Love, to Customer-Based Brand Equity on Brand Honda Motorcycle in Faculty of Economic in Universitas NegeriÂ .... Third Padang International Conference on Economics Education, EconomicsÂ ..., 2019, M Meirani, 2019

---

Effect of Customer Brand Engagement, Customer Satisfaction and Brand Love, to Customer-Based Brand Equity on Brand Honda Motorcycle in Faculty of Economic in Universitas NegeriÂ .... Third Padang International Conference On Economics Education, EconomicsÂ ..., 2019, M Meirani, 2019

---

The Effect of Customer Brand Engagement, Customer Satisfaction and Brand Love on Honda Customer-Based Brand Equity. Third International Conference On Economics Education, Economics, BusinessÂ ..., 2019, M Meirani, A Abror, 2019

---

Pengaruh customer satisfaction dan trust terhadap e-WOM: Commitment sebagai variabel intervening (studi pada mahasiswa Universitas Negeri Padang). Jurnal Kajian Manajemen Dan Wirausaha 1 (3), 11-25, 2019, TP Parnataria, A Abror, 2019

---

Effect of destination ?mage, perceived value, tourism satisfaction with return to visit. 2nd Padang International Conference on Education, Economics, Business andÂ ..., 2019, AA Lestari, Y Yasri, A Abror, 2019

---

Generation Z's Financial Behaviour: The Role of Islamic Financial Literacy. ISRA International Journal of Islamic Finance 15 (2), 20-37, 2023, D Patrisia, A Abror, S Dastgir, R Rahayu, 2023

---

Customer satisfaction acts as a mediator variable in the relationship between customer citizenship behavior and the halal label, pricing, and product quality. Marketing Management Studies 3 (2), 192-203, 2023, S Nadira, A Abror, 2023

---



Enterpreneurial Orientation and Sme's Performance in DKI Jakarta Province: The Role of Religiosity as A Moderator. GIC Proceeding 1, 228-236, 2023, R Parlyna, P Susanto, A Abror, 2023

The role of social media in building trust, self-perceived creativity and satisfaction for millennial entrepreneurs. Journal of Small Business and Enterprise Development, 2023, RS Hamid, I Ukkas, G Goso, A Abror, SM Anwar, AR Munir, 2023

Antecedents of Muslim tourist loyalty: The role of Islamic religiosity and tourist value co-creation. Cogent Business & Management 10 (2), 2247871, 2023, A Abror, D Patrisia, Y Engriani, Y Wardi, RS Hamid, M Najib, MM Anuar, ..., 2023

Antecedents of customer value co-creation in Islamic banking: The role of religiosity, perceived value and behavioral factors. Cogent Business & Management 10 (3), 2259577, 2023, A Abror, D Patrisia, Y Engriani, NMBM Noor, MW Omar, MA Hafizh, ..., 2023

HOTEL DESTINATION IMAGE AND HALAL-FRIENDLY SERVICE AND STAFF ON REVISIT INTENTION: A SYSTEMATIC LITERATURE REVIEW. Jurnal Apresiasi Ekonomi 11 (3), 573-588, 2023, N Hendri, Y Wardi, E Masdupi, A Abror, V Dwita, 2023

Brand authenticity's influence on brand loyalty: an examination of the mediating role of perceived value and brand trust in Wardah halal cosmetics. Marketing Management Studies 3 (3), 215-227, 2023, SA Hendri, A Abror, 2023

Pengalaman Wisata dan Citra Destinasi: Sebuah Kajian Pustaka Sistematis. Indonesian Journal of Tourism and Leisure 4 (2), 125-138, 2023, Y Abrian, Y Wardi, A Abror, V Dwita, S Evanita, 2023

Analysis of Religiosity and MSME's Performance: the Mediating Role of Enterpreneurial Orientation. JDM (Jurnal Dinamika Manajemen) 14 (2), 317-326, 2023, R Parlyna, P Susanto, A Abror, A Marsal, 2023

Consumer based brand equity; the role perceived social media activities which is mediated by brand experience on YOU Cosmetic Products: English. Journal of Small and Medium Enterprises 2 (2), 2023, A Abror, 2023

Analysis of the application of data mining clustering model in the selection of the best study program based on student interests at the University of Aceh Province. AIP Conference Proceedings 2658 (1), 2022, Y Asbar, S Biby, J Simarmata, A Abror, A Pratama, M Ula, 2022

THE INFLUENCE OF EASE OF USE, E-SERVICE QUALITY AND PERCEIVED USEFULNESS AS AN INTERVENING VARIABLE AN INTENTION TO REUSE ZALORA ONLINE FASHION APPLICATION. Banking and Management Review 11 (1), 1553-1568, 2022, D Pratiwi, R Rahmiati, A Abror, 2022

### Research of the Last 5 Years

Pengaruh Faktor Lingkungan Dan Non Lingkungan Terhadap Loyalitas Wisatawan Di Destinasi Wisata Halal Sumatera Barat: Religiusitas Sebagai Moderasi. Penelitian Disertasi Doktor, Leader: Hasdi Aimon, Implementation Year: 2022

Model Kinerja Wisata Halal Dan Organismic Integration Dalam Menciptakan Kepuasan Wisatawan Yang Dimediasi Oleh Social Cohession Dan Religiosity Sebagai Pemoderasi. Pd-penelitian Dasar, Leader: Yunita Engriani, Implementation Year: 2022

Anteseden Loyalitas Nasabah Bank Syariah: Peran Religiusitas Dan Perceived Risk Sebagai Pemoderasi. Penelitian Kerjasama Perguruan Tinggi Luar Negeri, Leader: Abror, Implementation Year: 2022

Model Decision Making, Clustering Classifier Dan Forecasting Dalam Strategi Manajemen Pemasaran Universitas Di Aceh. Penelitian Kerjasama Antar Perguruan Tinggi, Leader: Yuli Asbar, Implementation Year: 2022

Model Literasi Dan Perilaku Keuangan Syariah Pada Generasi Z Dalam Upaya Pengembangan Ekonomi Syariah Di Indonesia. Pdpt-penelitian Dasar, Leader: Dina Patrisia, Implementation Year: 2021

Peran Religiusitas Sebagai Pemoderasi Penilaian Wisatawan Atas Persepsi Risiko Produk Wisata Halal Dalam Menciptakan Perceived Value, Kepercayaan, Value Co-creation Dan Kepuasan Berwisata. Pdpt-penelitian Kerjasama Perguruan Tinggi Luar Negeri Dasar, Leader: Abror, Implementation Year: 2021

Model Decision Making, Clustering Classifier Dan Forecasting Dalam Strategi Manajemen Pemasaran Universitas Di Aceh. Penelitian Kerjasama Antar Perguruan Tinggi, Leader: Yuli Asbar, Implementation Year: 2021

Peran Kinerja Wisata Halal Dalam Menciptakan Perceived Value Dan Kepuasan Wisatawan: Perceived Risk Dan Religiusitas Sebagai Pemoderasi.. Pdpt-penelitian Dasar, Leader: Abror, Implementation Year: 2021

Model Literasi Dan Perilaku Keuangan Syariah Pada Generasi Z Dalam Upaya Pengembangan Ekonomi Syariah Di Indonesia. Penelitian Dasar, Leader: Dina Patrisia, Implementation Year: 2020

Peran Religiusitas Sebagai Pemoderasi Penilaian Wisatawan Atas Persepsi Risiko Produk Wisata Halal Dalam Menciptakan Perceived Value, Kepercayaan, Value Co-creation Dan Kepuasan Berwisata. Penelitian Kerjasama Pt Luar Negeri Dasar, Leader: Abror, Implementation Year: 2020

Mengelola Revisit Intention Wisatawan Berbasis Electronic Word Of Mouth (e-wom) Dalam Perspektif Pemasaran Kepariwisataaan. Penelitian Tesis Magister, Leader: Yunia Wardi, Implementation Year: 2019

Pengaruh Kualitas Pelayanan, Kepuasan Dan Keterikatan Terhadap Loyalitas Pelanggan: Religiusitas Sebagai Pemoderasi. Penelitian Unggulan Perguruan Tinggi Dasar, Leader: Abror, Implementation Year: 2019

Mengelola Brand Image Rumah Makan Padang (rmp) Dalam Konteks Pemasaran Kepariwisataaan. Penelitian Tesis Magister, Leader: Yunia Wardi, Implementation Year: 2019

Mengelola Halal Tourism Dan Membangun Loyalitas Wisatawan Dalam Perspektif Generasi Millennial. Penelitian Tesis Magister, Leader: Yunia Wardi, Implementation Year: 2019

Pengembangan Model Destinasi Wisata Halal Di Indonesia Melalui Pendekatan Geomarketing.. Penelitian Riset Kolaborasi Indonesia-rki (mitra), Leader: Abror, Implementation Year: 2023

### **Community Service of the Last 5 Years**

Pengembangan Motif Dan Pasar Usaha Usaha Jahit Di Kelurahan Purus Kec. Padang Barat Kota Padang. Program Pengembangan Kewirausahaan (ppk), Leader: Azmi Fitriisa, Implementation Year: 2022

Pembuatan Cd Video Mengajar Sebagai Alternatif Pembelajaran Di Era Covid-19 Bagi Guru Sd Iut Miftahul Huda Lubuk Minturun Padang. Program Kemitraan Masyarakat (pkm), Leader: Miftahul Khair, Implementation Year: 2020

Pelatihan Pelayanan Berkinerja Islami Bagi Pelaku Hotel Dan Penginapan Di Kota Padang. Program Kemitraan Masyarakat (pkm), Leader: Yunia Wardi, Implementation Year: 2019

## IPR's of the Last 5 Years

MODEL OF ANTECEDENTS OF TOURIST LOYALTY: MUSLIM FRIENDLY TOURISM PERSPECTIVE. Inventor: Abror, S.E, M.E, PhD, Dina Patrisia, S.E, M.Si, Ph.D, Yunita Engriani, S.E, M.M, Publication Date: 2021-09-11

Model Of Perceived Risk And Tourist's Trust: The Roles Of Perceived Value And Religiosity. Inventor: Abror, S.E, M.E, PhD, Dina Patrisia, S.E, M.Si, Ph.D, Yunita Engriani, S.E, M.M, Publication Date: 2021-10-18

Model Hubungan Keterikatan Karyawan, Remunerasi, Efikasi, Kepuasan, Terhadap OCB Dan Loyalitas : Religiusitas Sebagai Pemoderasi. Inventor: Abror, S.E, M.E, PhD, Dina Patrisia, S.E, M.Si, Ph.D., Publication Date: 2020-09-17

Model Peran Religiusitas Sebagai Pemoderasi Penilaian Wisatawan Atas Persepsi Risiko Produk Wisata Halal Dalam Menciptakan Perceived Value, Kepercayaan, Value Co-Creation Dan Kepuasan Berwisata. Inventor: Abror, S.E, M.E, PhD, Dina Patrisia, S.E, M.Si, Ph.D, Yunita Engriani, S.E, M.M, Publication Date: 2021-09-17

Model Peningkatan Business Performance Perusahaan Melalui Penciptaan Keunggulan Bersaing. Inventor: Dina Patrisia, S.E, M.Si, Ph.D, Abror, S.E, M.E, Ph.D, Muthia Roza Linda, S.E, M.M, Rahmika Putri Elda, Publication Date: 2020-08-24

MODEL LITERASI DAN PERILAKU KEUANGAN SYARIAH PADA GENERASI Z DALAM UPAYA PENGEMBANGAN EKONOMI SYARIAH DI INDONESIA. Inventor: Abror, S.E, M.E, PhD, Dina Patrisia, S.E, M.Si, Ph.D., Publication Date: 2020-03-01

Mengelola Customer Engagement Wisatawan Millennials Melalui Wisata Halal. Inventor: Yunia Wardi, Abror, Okki Trinanda, Publication Date: 2019-10-01

Pengaruh Halal Tourism Terhadap Electronic Word of Mouth Kepariwisataan Sumatera Barat Dengan Relijiusitas Sebagai Variabel Moderasi. Inventor: Yunia Wardi, Abror, Okki Trinanda, Publication Date: 2019-10-01

THE LINK BETWEEN SERVICE QUALITY, CORPORATE IMAGE AND BEHAVIORAL INTENTION: SATISFACTION AS AN INTERVENING VARIABLE. Inventor: Yunita Engriani, SE, MM, Meirisa Permatasari, Abror, Dina Patrisia, Publication Date: 2019-11-04

Pelatihan Pelayanan Berkinerja Islami Bagi Pelaku Hotel dan Penginapan Di Kota Padang. Inventor: Yunia Wardi, Abror, Okki Trinanda, Publication Date: 2019-10-01

Pengaruh Brand Image Terhadap Electronic Word of Mouth Rumah Makan Padang Serta Dampaknya Terhadap Re-Visit Intention Wisatawan Sumatera Barat. Inventor: Yunia Wardi, Abror, Okki Trinanda, Publication Date: 2019-10-01

## Book of the Last 5 Years

Menimbang keputusan pembelian dan kepuasan konsumen : belajar dari unsur iklan media sosial dan persepsi harga produk kopi kenangan. ISBN: 9786236814123, Publisher: Lembaga Penerbitan dan Publikasi Ilmiah (LPPI) Uni, Year: 2023

Tren Penggunaan Media Di Era 4.0 Konsep Dasar Strategi dan Optimalisasi Aktivitas Manajemen Bisnis Pengusaha Milenial. ISBN: 9786234051988, Publisher: CV. AA. RIZKY, Year: 2023

Pemasaran wisata halal. ISBN: 9786232319349, Publisher: Rajawali Pers, Year: 2021

