



CURRICULUM VITAE

Abror, S.E., M.E., Ph.D.

Faculty: Fakultas Ekonomi

Study Programs: Manajemen

Email: , **Phone:**

Biography

Scopus of the Last 5 Years

Do Sustainable Tourism Development, Psychological Safety, and Halal Friendly Destination Performance Lead to Tourist Electronic Word of Mouth? the Role of Tourist Satisfaction. *International Journal of Sustainable Development and Planning*, Aimon H., 2023

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PENGARUH KOMUNIKASI PEMASARAN DIGITAL, HARGA, DAN KUALITAS PRODUK TERHADAP KEPUTUSAN PEMBELIAN PADA UMKM. Jurnal Manajemen dan Bisnis (Performa) 19 (1), 56-68, 2022, RS Alam, RS Hamid, Sapar, 2022

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Research of the Last 5 Years

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Anteseden Loyalitas Nasabah Bank Syariah: Peran Religiusitas Dan Perceived Risk Sebagai Pemoderasi. Penelitian Kerjasama Perguruan Tinggi Luar Negeri, Leader: Abror, Implementation Year: 2022

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Pengembangan Model Destinasi Wisata Halal Di Indonesia Melalui Pendekatan Geomarketing.. Penelitian Riset Kolaborasi Indonesia-rki (mitra), Leader: Abror, Implementation Year: 2023

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IPR's of the Last 5 Years

MODEL OF ANTECEDENTS OF TOURIST LOYALTY: MUSLIM FRIENDLY TOURISM PERSPECTIVE. Inventor: Abror, S.E, M.E, PhD, Dina Patrisia, S.E, M.Si, Ph.D, Yunita Engriani, S.E, M.M, Publication Date: 2021-09-11

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Model Peran Religiusitas Sebagai Pemoderasi Penilaian Wisatawan Atas Persepsi Risiko Produk Wisata Halal Dalam Menciptakan Perceived Value, Kepercayaan, Value Co-Creation Dan Kepuasan Berwisata. Inventor: Abror, S.E, M.E, PhD, Dina Patrisia, S.E, M.Si, Ph.D, Yunita Engriani, S.E, M.M, Publication Date: 2021-09-17

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Book of the Last 5 Years

Menimbang keputusan pembelian dan kepuasan konsumen : belajar dari unsur iklan media sosial dan persepsi harga produk kopi kenangan. ISBN: 9786236814123, Publisher: Lembaga Penerbitan dan Publikasi Ilmiah (LPPI) Uni, Year: 2023

Tren Penggunaan Media Di Era 4.0 Konsep Dasar Strategi dan Optimalisasi Aktivitas Manajemen Bisnis Pengusaha Milenial. ISBN: 9786234051988, Publisher: CV. AA. RIZKY, Year: 2023

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